## Feeling the Pain of Scaling on AWS?

There's a Private Cloud alternative your developers will love.

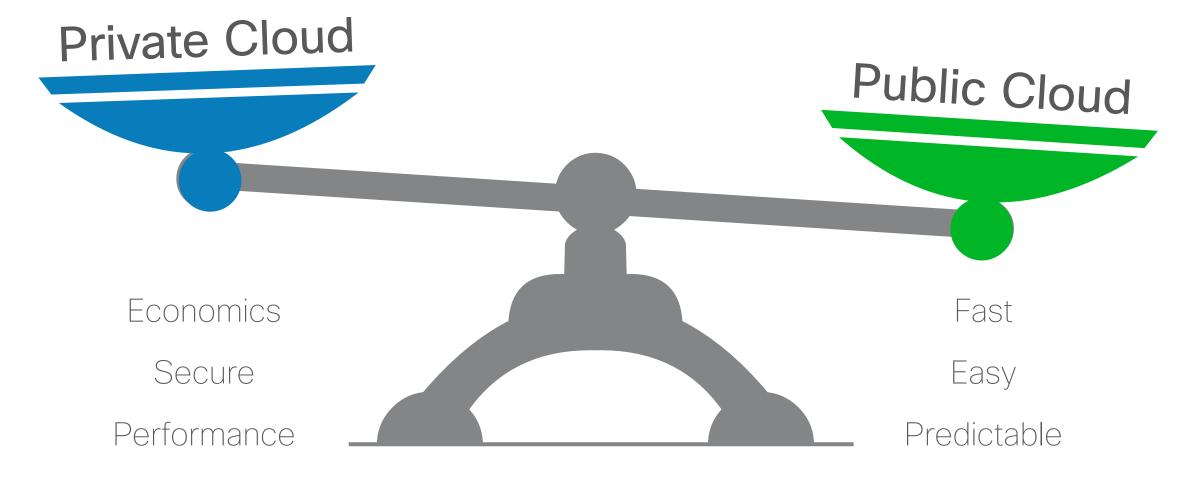
Case Study: Tapjoy

Tapjoy provides tools for developers to power and monetize their mobile applications

520 million monthly users Over 1,100 active AWS VMs daily 270K active apps 348 all-purpose nodes for Hadoop and Hbase

Challenge

Rising Costs of AWS vs. Developer Agility

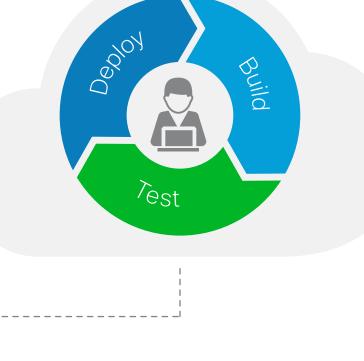


Solution

## 3 Ways Cisco Metapod Helped

Developer Agility Enjoy a 'Public Cloud Experience' in your Data Center with complete self-service,

integration with 3rd party tools, and your choice of OpenStack APIs, AWS APIs, CL, or an enhanced GUI.



Manage your Apps, not your Cloud The value in cloud is in using it, not managing it. Enjoy a production-ready OpenStack solution that we engineer,

DevOps Freedom:

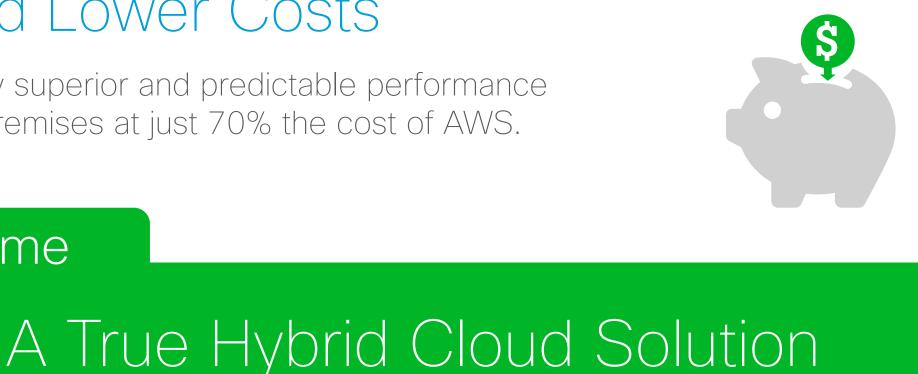
deploy, and remotely operate 24x7.

on premises at just 70% the cost of AWS. Outcome

and Lower Costs

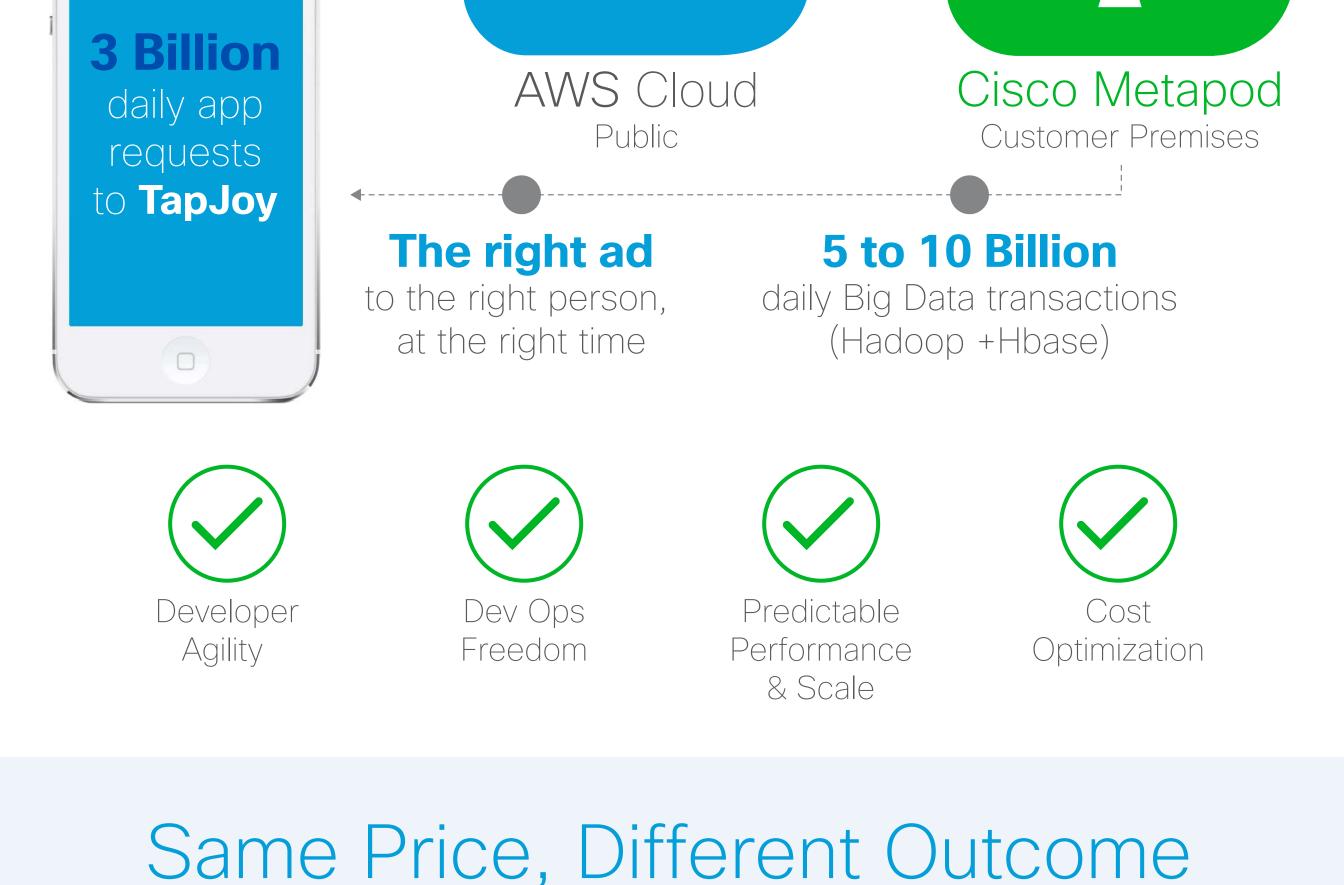
Predictable Performance

Enjoy superior and predictable performance



## Initial Processing

for Big Data Processing

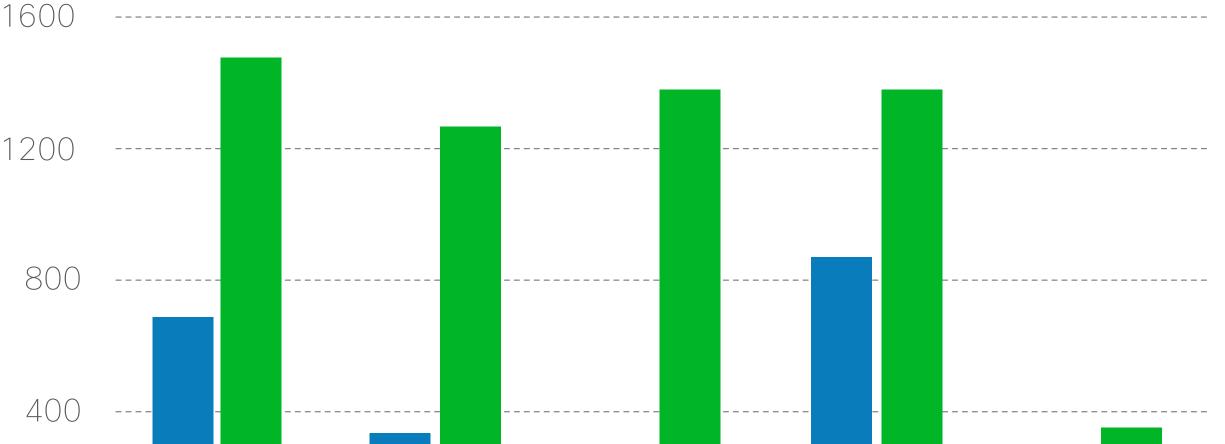


More Bang (and Ram) for Your Buck

We expect somewhere around 3x-5x savings

-Wes Jossey, DevOps Manager, Tapjoy

over our old deployments (AWS)



Total Cores

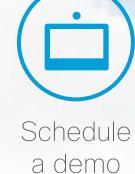
Old Infrastructure

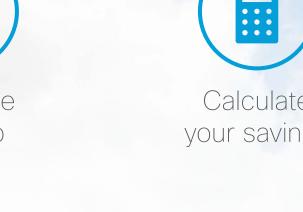
New Infrastructure

Want to learn more?









Calculate your savings

\*In some cases, actual capacity gains increased 10X+

Total RAM (GB) - TOPS (100's) - Total Disk (TB) - Total Nodes

